



HYPACK
a xylem brand

Sounding Better!

News from Europe, Middle East and Africa

March 2019

By Boris Schulze

The weather is getting warmer, spring is approaching (at least in most regions) and everybody is starting the new survey season. So are we: HYPACK® 2019 is finally out and can be downloaded from our website. For those that have a valid maintenance plan it is a free update. If you did not renew your maintenance plan, it is now the right time.

But HYPACK® 2019 is not the only new thing we have. Lourdes, our Sales and Marketing Director, has decided to leave HYPACK and pursue new adventures in a different industry. She was with the company for 23 years, which is an unbelievably long time these days. She joined HYPACK shortly after Pat Sanders opened Coastal Oceanographics, as HYPACK was called at the time. I always called her “The face of HYPACK” and everybody who met her knows what I mean. ;-) I can not imagine HYPACK and the industry without her, and I am certain that she will miss all of us as well!

Well, the earth keeps turning and business does not stop. Our customers and resellers in Asia and the Pacific Region want HYPACK® as well. So, in addition to Europe, the Middle East and Africa, I will now to look after the customers and resellers in the Asian and Pacific Area. For the next *Sounding Better!* I will need to change the headline.

Oceanographic Day, Casablanca, Morocco:

Spring time is also the time when our seminars start all over the world. I visited Morocco in January for an Oceanographic day in Casablanca. Together with my colleagues from other Xylem brands (Aanderaa, YSI and Tideland), we had a full day presenting and talking with customers and prospective customers.



Training Events: As usual, over the next few months we will travel the world and do seminars. Check out our website for the dates and places: <http://www.hypack.com/training/all-training-events/upcoming-events>.

Hydrology Colloquium: In March I went to a Hydrology Colloquium in Germany. There was lots of interest in the Xylem rQPOD, a modular remote survey boat, powered by HYPACK® (<https://www.xylemanalytics.co.uk/rqpod-modular-remote-survey-boat>). This little guy measures discharge and can do multibeam bathymetry. The data is collected and processed with HYPACK®. It is now even available with an autonomous mode, and I know that there will be cool, new features unveiled at Ocean Business.

FIGURE 1. *rQPOD in Action*



Ocean Business: Yes, of course we will be exhibiting at Ocean Business in Southampton, UK (Stand H10). This is a good opportunity to catch up with you guys, so swing by and say “Hi” (even though Lourdes will not be there;-)).

Stay tuned!

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