



HYPACK
a xylem brand

Sounding Better!

The HYPACK Annual Month of Service with Xylem Watermark

by: Hannah Marshburn

Watermark is the Xylem philanthropy organization. The mission of Watermark is to provide and protect safe water resources for communities in need around the world and educate people about water resource issues. Xylem designated October the Annual Month of Service to encourage Xylem employees to engage in philanthropic activities in support of the Watermark mission. HYPACK held four events to honor the Annual Month of Service and provide employees multiple opportunities to get involved in Watermark.

SAVE THE SOUND BEACH CLEAN-UP

The first event was a beach clean-up sponsored and organized by Save the Sound as part of their campaign to reduce marine debris. Marine debris is a huge problem facing the world's oceans. Many common articles of trash produced by humans take hundreds of years to decompose, posing threats to marine life as they may mistake trash for food and become entangled in large debris. Debris deposited in the marine environment eventually enters the marine food chain through digestion and even shell production.

The beach clean-up took place at Circle Beach/Grass Island on October 10th in Guildford, CT. Seven HYPACK employees participated in the three-hour event to collect almost thirty pounds of trash from the beach and surrounding marshes. HYPACK employees found plastic bottles (which take 450 years to decompose), aluminum cans (which take 200 years to decompose), fishing line (takes 600 years to decompose), and numerous varieties of microtrash.

WATERMARK TRIVIA

Our second event was a Watermark themed trivia event. Trivia questions were created by Jorge Rodriguez from Pure Tech, Ltd. and disseminated across AIA. The question topics were about global water resource access, global sanitation issues, daily water consumption rates, and local water supply and wastewater infrastructure. It was a great opportunity for HYPACK employees to learn about global and local water resource issues and to participate in some friendly competition!

HEAL THE WORLD LIP SYNC

AIA is creating a video mash-up of all the participating offices singing or lip-synching the same water resource themed song. We lip-synched Michael Jackson "Heal the World".

LOCAL CLEAN-UP

Our month of service will conclude with a local trash pick-up, focused on the roads adjacent to the HYPACK headquarters in Middletown, CT.

Our Watermark events are a great way for HYPACK to get involved with Xylem and Watermark missions, and collaborate with our Xylem partners. We look forward to future collaborative Watermark events.

Hypack Employees After the Beach Clean-up Event with Save the Sound in Guilford, CT on October 10.

